**Genworth Canada Financial Education Project Partnership**

Application

**GENERAL INFORMATION**

Institution Name:

Primary Contact Information (individuals who should be contacted about application)

Student Name:

Student Phone Number:

Student Email:

Faculty Name:

Faculty Phone Number:

Faculty Email:

**PROJECT INFORMATION**

Project Name:

New Project  Continuing Project

Location of Project:

Anticipated number of participants impacted:

Anticipated number of community participants and stakeholders directly engaged (including project participants, Enactus leaders, faculty advisors, project partners or volunteers, etc.):

**PROJECT OUTLINE QUESTIONS**

1. What need will you fill in your community with this project, and how will addressing it lead to improved financial education for elementary and/or high school students?
2. Describe the target audience(s) in more detail. Where appropriate, explain the role of any project partners.
3. Provide an outline of the project execution plan, including major activities and related timeline.  
   *NOTE: Please indicate how many years your team is seeking funding. Teams may apply for a grant of duration of one (1), two (2) or three (3) years. If your team seeks a multi-year grant we recommend clearly showing the proposed timelines over the entire time period and how the funding will be allocated.*
4. Define the goal(s) and objective(s) of the project, which success will be measured by.
5. Describe how your Enactus team will monitor, measure and evaluate outputs and outcomes of the project.
6. Advise on plans to promote your project and/or engage local media to increase profile.
7. Discuss how your team is ensuring that your project solution is economically, socially and environmentally sustainable.

**PROJECT BUDGET**

Provide a complete budget for your project that outlines all expenses and funding required.