Without question, the driving force behind a team is the Faculty Advisor, who may be a professor or a staff person at an academic institution. Much more than a teacher, the Faculty Advisor wears the titles of coach, mentor, career advisor and friend, with duties ranging from motivating their teams to helping students write résumés.

Faculty Advisors serve as trusted sources of advice as their students sort through various career opportunities and make the transition to the work force. Most students will tell you that the friendships they’ve developed with their advisors last well beyond their university years, and they count their advisors among the most impactful people in their lives.

**Requirements for Faculty Advisors**

In order to be recognized by Enactus, each team must have a Faculty Advisor. To qualify as an advisor, candidates must be employed by the academic institution they represent. In some countries, additional requirements may exist such as Faculty Advisor application interview or administrative support letter. Please contact your Program Manager for certified requirements. No restrictions are made as to the specific nature of the advisor’s role at the institution they represent. Each individual institution may have only one team, but there is no limit on the number of advisors. One of them, however, must accept the title of Primary Faculty Advisor.

The advisor of a team must be willing and able to guide students in the establishment of an Enactus program and the implementation of quality projects.

The role of the Faculty Advisor is to assist in the activities of the team through encouragement, advice and guidance. The advisor is discouraged from micromanaging the team, though they are indeed the official head coach. The Faculty Advisor should, however, facilitate interactions between the team and the institution’s administration and may also assist with managing the activities of the team’s Business Advisory Board (BAB).

**Responsibilities**

The responsibilities of a Faculty Advisor include, but are not limited to:

- Provide mentorship to Enactus members
- Regularly attend meetings, fundraising activities and outreach programs
- Provide guidance to the team and evaluate competition presentations
- Prepare Enactus students for competitions
- Serve as an advocate for Enactus on and off campus
- Ascertain that the team has met all requirements, and
- Serve as the primary representative of the team with the Enactus offices.

Enactus has developed a sample profile document which outlines additional details about the role of a Faculty Advisor. Please contact your Enactus country office for more information.
ENACTUS FACULTY ADVISOR PROFILE

Based at:
Academic Institution

Type of Position:
Voluntary

Position Summary:
To manage, coach and guide the Enactus team within the academic institution, ensuring that the team meets the Enactus Program's quality requirements

Key Responsibilities:
• Serve as a primary representative of the team with the national network
• Provide mentorship and guidance to team members
• Ensure team develops and implements quality projects in adherence to the requirements set by Enactus
• Provide mentorship and guidance to the team’s leadership board (student officers)
• Serve as an advocate for Enactus on and off campus (with special emphasis on building and maintaining support for Enactus within his/her academic institution)
• Inform and excite the institution on Enactus objectives and programs
• Provide guidance to the team in its outreach projects and its sustainability efforts
• Maintain mutually beneficial relationships with the team’s Business Advisory Board (BAB)
• Evaluate the competition presentation and prepare students for the competition
• Regularly attend meetings and provide input and support where required – these meetings are not limited to those with the team, but also include meetings coordinated by Enactus
• Assist with the team recruitment efforts (recruitment of new students, BAB members and/or co-Faculty Advisors)
• Share best practices with other Faculty Advisors in the Enactus (country) network where required
• Ensure that the team adheres to the national and worldwide reporting standards – timely and accurate submission of key reports, including but not limited to the Active Team Sheet, Team Data Sheet, and Project Verification Form

Key Attributes:
• Affinity with Enactus and its core mission and purpose
• Interest in providing students with a hands-on learning experience
• Ability to coach and mentor students in their professional development
• Ability to travel occasionally to Enactus national training conferences, regional/national/worldwide competitive events, and other key events as deemed relevant