INDIVIDUAL AWARDS AND RECOGNITION

2015-2016 HANDBOOK
Enactus Canada
Individual Awards and Recognition

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Handbook Description

No Enactus team exists on its own. Each successful team can count a long list of individuals who have contributed time, energy, and creativity to their cause. Enactus has established a number of special honours and awards to provide teams the opportunity to earn national recognition for their strongest supporters and active members. This handbook has been developed to promote all of the various awards, scholarships and bursaries that are available to Enactus students and their supporters.

Each award has its own entry format. All submissions are reviewed and recipients are selected by a panel of judges. Participation at the Enactus Canada National Exposition is required to submit entries. All recipients of these individual awards will be invited to receive their awards and be recognized at the Enactus Canada National Exposition.

Note: All nominations and applications must be submitted electronically. Completed nominations and applications must be received by the Enactus Canada National Office no later than Thursday March 24th 2016 at 11:59 pm EST, with the exception of the HSBC Woman Leader of Tomorrow.

The Individual Awards and Recognition Handbook is organized by:

1. Student Awards and Recognition
2. Faculty Awards and Recognition
3. Supporter Awards and Recognition
Student Awards and Recognition

Founder’s Bursary

Funded by The John Dobson Foundation and named for the founder of Enactus Canada, Ian Aitken, the Founder’s Bursary Program awards a total of $25,000 to outstanding students for their contributions to their Enactus Program. The bursary is meant to recognize 10 students’ past year’s leadership experience in Enactus.

Purpose
To recognize and award 10 students who have exhibited superior leadership and team development for the 2015/16 academic year.

Award
Ten (10) bursary recipients will each receive $2,500 towards their university or college tuition for the 2016/17 school year.

Qualifications
The student must:

- Exhibit outstanding leadership and superior communication skills
- Demonstrate the ability to be a team leader and a team player
- Attend the 2016 Enactus Canada National Exposition
- Be involved with a competing school in the 2016 Enactus Canada National Exposition
- Be enrolled in a Canadian university or college for the 2015/16 school year, and be a returning full-time student during the 2016/17 school year

Application Process
Applicants must submit the following:

- Cover page with name, school, mailing address, e-mail, and phone number
- Maximum four page essay on how their involvement in Enactus has impacted their life and the impact they have made on others through their involvement
- Maximum one page summary of their Enactus project involvement and team leadership (in point form)
- One page recommendation letter from the applicant’s faculty advisor
- One page recommendation from one person (non-student) of the applicant’s choice

Selection Process
Applications will be judged by members of the Enactus Canada Board of Directors and select Enactus Canada Alumni. The recipients will be announced during the 2016 Enactus Canada National Exposition.
Unilever Leaders for a Bright Future

Purpose

Pioneered in partnership with Unilever, the Unilever Leaders for a Bright Future program is designed to recognize and celebrate Enactus students who have demonstrated the Unilever Standards of Leadership through their 2015-2016 Enactus journey (http://www.enactus.ca/unilever-leaders-for-a-bright-future/).

Eligibility

Must be an active student enrolled in the Enactus program during the 2015-2016 academic year and must be in attendance at the 2016 Enactus Canada National Exposition.

Selection Criteria

Individuals will be selected based on their vision and leadership, their use of entrepreneurial action to improve the quality of life and standard of living of others, their ability to serve as a role model and inspire others along with their ability to demonstrate one or more of the following Standards of Leadership.

<table>
<thead>
<tr>
<th>Unilever Standards of Leadership</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Growth Mindset:</td>
<td>This is competitive leadership. Taking the lead versus following. It’s a positive attitude about the future—glass half-full—but it’s realistic. It’s passion for winning. It’s placing a fresh emphasis on innovation—challenging the status quo.</td>
</tr>
<tr>
<td>Consumer and Customer Focus:</td>
<td>This is purpose-driven leadership. It’s externally focused—on consumers, on customers and on your target population. First take care of consumers and customers; financial performance will follow. It’s a heightened passion for the consumer: “I firmly believe in improving the lives of consumers.” It’s bringing the voice of the consumer and the customer into everything we do. It’s seeing our brands through their eyes.</td>
</tr>
<tr>
<td>Bias for Action:</td>
<td>This is action-driven leadership: &quot;This is what I will do.&quot; Its speed and sense of urgency in making decisions. But it needs to be thoughtful action, intelligent risk-taking. Also it’s not wasting time on bureaucracy—it’s output that counts. And it’s simplifying my agenda, carefully choosing priorities—and not taking on too much.</td>
</tr>
<tr>
<td>Accountability and Responsibility:</td>
<td>This is performance-driven leadership. “I will deliver against KPIs, holding myself to the highest standards.” I will also hold other people accountable—first by setting clear expectations and then by telling them if they are on the right path. It’s staring reality in the eye—doing it with numbers. It’s taking responsibility for overall performance, not just by delivering my results but by helping other people deliver their results. Finally, it’s personally driving change and using operational discipline to deliver on the promise.</td>
</tr>
<tr>
<td>Building Talent and Teams:</td>
<td>This is people-driven leadership. It’s passion for achieving results through great teamwork – ensuring that you and your colleagues are fully aligned, and drawing on one another’s strengths. “We are pulling together to make this happen.” It’s about giving people regular feedback on things done well plus improvement areas, and then asking for the same in return. And it’s about challenging yourself to grow – embracing new experiences, working outside your comfort zone and pushing yourself to the limit.</td>
</tr>
</tbody>
</table>
Recognition

The top five (5) applicants will receive Unilever Leaders for a Bright Future Award, presented on the main stage at the 2016 Enactus Canada National Exposition, along with a $1,500 prize.

Application

Applicants must submit the following:

- A short video (no longer than 2 minutes) bringing to light the Unilever Standard of Leadership which they embodied during their 2015-2016 Enactus journey.

The video should clearly address the following:

- Referring to your Standard of Leadership, explain how your contribution to your Enactus team’s achievements are moving us towards a Bright Future.

Applicants to submit their video to programs@enactus.ca, or to their respective Program Manager, by Thursday March 24th 2016 at 11:59 pm EST.
HSBC Woman Leader of Tomorrow

Note: These awards have a different deadline than the rest of the awards in order to accommodate selection of winners in time for the Regional Expositions. The deadline is Thursday February 4th 2016 at 11:59 PM EST.

Purpose
Pioneered in partnership with HSBC Bank Canada, this award is designed to recognize, celebrate and honour female Enactus students who exemplify success and inspire their peers, community and country through entrepreneurial leadership.

Eligibility
Must be an active female student enrolled in the Enactus program during the 2015/16 academic year and must be in attendance at the 2016 Enactus Canada National Exposition.

Selection Criteria
Individuals will be selected based on their vision and leadership, their use of entrepreneurial action to improve the quality of life and standard of living of others and their ability to serve as a role model and inspire others.

Recognition
The Top 50 award applicants will be invited to attend the exclusive “HSBC Women’s Leadership Forum” held at the 2016 Enactus Canada National Exposition, which will inspire dialogue, build leadership capacity and establish connections amongst generations of top entrepreneurial female leaders.

At the Enactus Canada Regional Expositions, six finalists for the award will be announced. Each region will recognize two applicants on the main stage that will be named the “HSBC Woman Leader of Tomorrow” for their region.

The top applicant from this group of six finalists will receive the “HSBC Woman Leader of Tomorrow” award presented on the main stage at the 2016 Enactus Canada National Exposition.

Award recipient will also receive a $2,500 project grant to be used by their Enactus team in the development and delivery of an initiative focused on the advancement of women in their community.

Nomination
To nominate, please submit a letter (2 pages or less) listing the reason why the nominee is an HSBC Woman Leader of Tomorrow. Nominations will be accepted from any student or faculty, including the nominee themselves. Remember to nominate multiple individuals on your team as there will be 50 forum participants selected, meaning that some teams will have multiple representatives.

If the nomination doesn’t come from the faculty advisor, then the letter must be approved and signed by the faculty advisor. As an alternative, an email from the faculty advisor endorsing the nomination is sufficient.
Project Leader of the Year

Purpose
To recognize the student project leader who has made an outstanding contribution to their Enactus team.

Eligibility
Must be an active participant on an Enactus team, take part in Enactus activities during the 2015/16 academic year and be in attendance at the 2016 Enactus Canada National Exposition with a competing team.

Nomination
The Enactus team or individual must submit a letter (two pages or less) listing the reasons they believe the nominee has supported and further advanced their team through the project(s) they ran.

The nomination must be approved and signed by the faculty advisor. As an alternative, an email from the faculty advisor endorsing the nomination is sufficient.

Note: Team presidents are not eligible for this award.

Recognition
The recipient of this award will be formally recognized on stage at the 2016 Enactus Canada National Exposition.
Student Leader of the Year

Purpose
To recognize the student president who has made the most outstanding contribution to their Enactus team.

Eligibility
Must be the president of an Enactus team, take part in Enactus activities during the 2015/16 academic year and must be in attendance at the 2016 Enactus Canada National Exposition with a competing team.

Nomination
The student, or another student on the team, or the faculty advisor must submit a letter (two pages or less) listing the reasons they believe they have supported and further advanced their team.

The letter must be approved and signed by the faculty advisor. As an alternative, an email from the faculty advisor endorsing the nomination is sufficient.

Recognition
The recipient of this award will be formally recognized on stage at the 2016 Enactus Canada National Exposition.
Community Service Leadership Recognition Program

Purpose
The Enactus Canada Community Service Leadership Recognition Program sets out to recognize hard working students for their time and efforts invested in Enactus activities.

Eligibility
To qualify for this award, applicants must fulfil the following criteria during the 2015/16 academic year:

- Be an active member of an Enactus team
- Complete a minimum number of hours of service through participation in Enactus activities:
  - Enactus Canada Community Service Leader – Bronze: 100-499 hours*
  - Enactus Canada Community Service Leader – Silver: 500-999 hours*
  - Enactus Canada Community Service Leader – Gold: 1000+ hours*

* Please note that data will be pulled from the 2016 Active Team Sheets, submitted at the Final Reporting Deadline [Thursday April 7th 2016].

Recognition
Students who qualify for the Enactus Canada Community Service Leadership Recognition Program will receive the following:

<table>
<thead>
<tr>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
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</thead>
<tbody>
<tr>
<td>Recognition email</td>
<td>Recognition email</td>
<td>Recognition email</td>
</tr>
<tr>
<td>Ribbon that they can display on name badge at the 2016 Enactus Canada National Exposition</td>
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<td>Recognition email</td>
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<tr>
<td></td>
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<td>Certificate of recognition given at the 2016 Enactus Canada National Exposition</td>
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<td></td>
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<td>Special recognition at the 2016 Enactus Canada National Exposition</td>
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<td>Invitation to the Reception of Champions at the 2016 Enactus Canada National Exposition</td>
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<td></td>
<td></td>
<td>Invitation to the Executive Forum at the 2016 Enactus Canada National Exposition</td>
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**John Dobson Enactus Fellow of the Year**

**Purpose**

To recognize a John Dobson Enactus Fellow who has made an outstanding contribution in the past academic year as a mentor and coach to students involved in the Enactus team on their campus.

**Eligibility**

The award is available for an existing John Dobson Enactus Fellow that has mentored an Enactus team that is competing in the Enactus National Competition. They also must attend the 2016 Enactus Canada National Exposition.

**Nomination**

Any student or supporter may nominate the individual by submitting a letter (two pages or less) outlining how the nominee has advanced entrepreneurial learning through the mentorship and coaching of students.

**Recognition**

The recipient of this award will be formally recognized on stage at the 2016 Enactus Canada National Exposition.
Rookie Faculty Advisor of the Year

Purpose

To recognize a new faculty advisor who made an outstanding contribution in the past academic year as a mentor and coach to students involved in the Enactus program on their campus.

Eligibility

The faculty advisor must have mentored an Enactus team that is competing in the 2016 Enactus Canada National Exposition and must attend the event. This must be the faculty advisors first National Exposition appearance with a competing Enactus team.

Nomination

Any student or supporter may nominate the individual by submitting a letter (two pages or less) outlining how the nominee has advanced entrepreneurial learning through the mentorship and coaching of students.

Recognition

The recipient of this award will be formally recognized on stage at the 2016 Enactus Canada National Exposition.
Supporter Awards and Recognition

Top Alumnus/Alumna Under 30

Purpose

The criteria will be announced shortly, pending direction from Enactus Worldwide.

Nomination

Any student or supporter must submit a letter (two pages or less) listing the reasons they believe the nominee has supported their team and why he/she deserves the award.

The nomination must be approved and signed by the faculty advisor. As an alternative, an email from the faculty advisor endorsing the nomination is sufficient.

The nominee must be an Alumnus / Alumna of an Enactus program (Enactus or Student Entrepreneur) and must no longer be an undergraduate student at a Canadian college or university.

Recognition

The recipient of this award will be formally recognized on stage at the 2016 Enactus Canada National Exposition.
Top Alumnus/Alumna Over 30

Purpose

The criteria will be announced shortly, pending direction from Enactus Worldwide.

Nomination

Any student or supporter must submit a letter (two pages or less) listing the reasons they believe the nominee has supported their team and why he/she deserves the award.

The nomination must be approved and signed by the faculty advisor. As an alternative, an email from the faculty advisor endorsing the nomination is sufficient.

The nominee must be an Alumnus / Alumna of an Enactus program (Enactus or Student Entrepreneur) and must no longer be an undergraduate student at a Canadian college or university.

Recognition

The recipient of this award will be formally recognized on stage at the 2016 Enactus Canada National Exposition.
Enactus Team Advisor of the Year

Purpose
To recognize a team advisor (business advisory board member, project advisor, etc.) who did the most outstanding job of assisting an Enactus team. This does not include faculty advisors.

Nomination
Any student or other team supporter must submit a letter (two pages or less) listing the reasons they believe the individual they are nominating has supported their Enactus team and why he/she deserves the award.

The nomination must be approved and signed by the faculty advisor. As an alternative, an email from the faculty advisor endorsing the nomination is sufficient.

Recognition
The recipient of this award will be formally recognized on stage at the 2016 Enactus Canada National Exposition.
Campus Administration of the Year

Purpose
To recognize the university or college administration which did the most outstanding job of supporting their Enactus team on their campus.

Nomination
Any student or supporter must submit a letter (two pages or less) listing the reasons they believe the school administration has supported and facilitated the long-term sustainability of the Enactus team on their campus. Please identify the key campus administrators who are involved with your team.

The nomination must be approved and signed by the faculty advisor. As an alternative, an email from the faculty advisor endorsing the nomination is sufficient.

Recognition
The recipient of this award will be formally recognized on stage at the 2016 Enactus Canada National Exposition.